Hillary Federman & Samantha Senia

**Founders and Master Designers,
Elite Home Staging**

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Specializations

That first impression – the emotional connection that buyers feel when they first fall in love with a home, is both powerful and memorable. It's a sensory experience that Elite Home Staging founders and master designers, Hillary Federman and Samantha Senia understand well. They are in the business of transforming homes for sale to create a memorable, camera ready, first impression that makes the property irresistible to potential buyers.

When you walk into a home effortlessly staged by Elite Home Staging, you experience style and sophistication. "Homes speak to us," explains Samantha. "We can see the transformation before we get started." This vision and creative talent is rare and in high demand. "We just feel fortunate to have found our gift and are able to help our clients achieve an outcome beyond what they could have imagined" adds Hillary, Elite's other half of this dynamic duo. You can't be around Senia and Federman without being infused with their vibrant energy and passion. 10 years ago, these two single moms started with a vision to transform the home staging industry with a fresh look that would provide homeowners a competitive advantage in the real estate market. "We see ourselves expanding to every major city in the country," Federman says. "Why not," continues Senia with the shared vision that have made these two friends a force to be reckoned with. The synergy between these two powerful, and passionate, women extends to their diverse team, who approach each new project with enthusiasm, creativity and a passion for excellence. Their impeccable service and flawless execution turns vision into reality, and make these two women a duo to watch!

Photography by Kamil Galimski
Shot on location at Wallis Annenberg Center for the Performing Arts

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